

## ThingLink Accessibility Statement

**Preface.** ThingLink is first and foremost an authoring tool designed for creating interactive visual media. While ThingLink provides a number of solutions designed to support creation of accessible content, the accessibility of the final result still depends on the content creator. This statement does not apply to the whole website but rather the special viewing mode of interactive visual media available to the end viewer called *accessibility player*. Additional notes and guidelines are available in the [help center](#).

**Date of the claim:** November 9<sup>th</sup>, 2023.

The statement is based on Web Content Accessibility Guidelines 2.1 as described at <https://www.w3.org/TR/WCAG21/>.

**Conformance level** satisfied: AA.

The claim applies only to the accessibility player for images, videos, 360° images and learning scenarios made and hosted on ThingLink. This is limited to all URLs that fit the following structure: [https://app.widgets.thinglink.com/accessibility/\\*](https://app.widgets.thinglink.com/accessibility/*) or [https://www.thinglink.com/view/scenario/\\*/accessibility](https://www.thinglink.com/view/scenario/*/accessibility), where \* stands for unique content ID. Example: <https://app.widgets.thinglink.com/accessibility/1205257932048957445>. Other parts of the ThingLink website outside of viewing interactive visual media like public landing pages, marketing blog, help center and end user interface may not fully meet the accessibility criteria.

In case you have any questions about this statement, please contact us via email at [support@thinglink.com](mailto:support@thinglink.com).

WCAG 2.1 AA Checklist

Criteria	Met?	Notes
<b>Perceivable</b>		
<b>Text Alternatives</b>		
1.1.1 Non-text Content	X	All non-text content has either auto-generated or user-generated text alternatives.
<b>Time-based Media</b>		
1.2.1 Audio-only and Video-only (Prerecorded)	X	Users can provide alternatives for time-based media.
1.2.2 Captions (Prerecorded)	X	Users can upload captions to pre-recorded videos.
1.2.3 Audio Description or Media Alternative (Prerecorded)	X	Users can provide audio alternatives for all content.
1.2.4 Captions (Live)	Not applicable	
1.2.5 Audio Description (Prerecorded)	X	See the notes for 1.2.3
<b>Adaptable</b>		
1.3.1 Info and Relationships	X	
1.3.2 Meaningful Sequence	X	Reading sequence can be set by the content author via content settings.
1.3.3 Sensory Characteristics	X	
1.3.4 Orientation	X	
1.3.5 Identify Input Purpose	X	
<b>Distinguishable</b>		
1.4.1 Use of Color	X	
1.4.2 Audio Control	X	Audio controls are available for all audio and video content.
1.4.3 Contrast (Minimum)	X	Content creators can set the color for most objects. In cases where content creators cannot affect the contrast, we ensure that the requirements are met. The viewers can also use the built-in tool to change contrast.
1.4.4 Resize text	X	Text size can be adjusted via the accessibility menu.
1.4.5 Images of Text	X	The product permits use of images of text but does not use them. Authors should avoid images of text when creating content.
1.4.10 Reflow	X	
1.4.11 Non-Text Contrast	X	Default user interface elements have a contrast ratio of at least 3:1. Contrast for user-generated content and default UI controls can

		be adjusted via the accessibility menu.
1.4.12 Text Spacing	X	Text spacing can be adjusted via the accessibility menu.
1.4.13 Content on Hover or Focus	Not applicable	Receiving and then removing pointer hover or keyboard focus does not trigger any additional content.

Criteria	Met?	Notes
<b>Operable</b>		
<b>Keyboard Accessible</b>		
2.1.1 Keyboard	X	Embedded third-party content may or may not be keyboard accessible.
2.1.2 No Keyboard Trap	X	Keyboard controls and the page layout are designed in such a way that focus can be moved away from any component using only a keyboard interface.
2.1.4 Character Key Shortcuts	Not applicable	Character key shortcuts are not implemented.
<b>Enough Time</b>		
2.2.1 Timing Adjustable	X	Built-in functionality does not set time limits, or the time limit is essential. In all cases the timing is controlled by the content author.
2.2.2 Pause, Stop, Hide	X	
<b>Seizures</b>		
2.3.1 Three Flashes or Below Threshold	X	ThingLink's default web page designs do not contain any elements that exceeds the flash threshold.
<b>Navigable</b>		
2.4.1 Bypass Blocks	X	
2.4.2 Page Titled	X	All pages have titles. Page titles are based on content titles and can be modified by the content author.
2.4.3 Focus Order	X	Focusable components receive focus in an order that preserves meaning and operability. Focus order can be further customized by the content author via content settings.
2.4.4 Link Purpose (In Context)	X	
2.4.5 Multiple Ways	X	
2.4.6 Headings and Labels	X	

2.4.7 Focus Visible	X	Focus indicator is always visible when using the keyboard controls.
<b>Input Modalities</b>		
2.5.1 Pointer Gestures	X	Built-in functionality does not rely on multipoint or path-based gestures or can be operated with a single pointer.
2.5.2 Pointer Cancellation	X	
2.5.3 Label in Name	X	
2.5.4 Motion Actuation	Not applicable	No built-in functionality relies on motion controls.
<b>Understandable</b>		
<b>Readable</b>		
3.1.1 Language of Page	X	
3.1.2 Language of Parts	X	
<b>Predictable</b>		
3.2.1 On Focus	X	Changes of context do not happen on focus and require user input (e.g. 'Enter' keystroke after shifting focus).
3.2.2 On Input	X	
3.2.3 Consistent Navigation	X	
3.2.4 Consistent Identification	X	
<b>Input Assistance</b>		
3.3.1 Error Identification	X	All input errors refer special or generic error messages, unless the content creator choose not to provide an error message on incorrect input (in e.g. open or multiple-choice questions).
3.3.2 Labels or Instructions	X	All input fields have a default label, or the content creator is given an opportunity to provide their own instructions.
3.3.3 Error Suggestion	X	Built-in forms automatically notify user of input errors. Other functionality that supports user input allows the content creator to provide a customizable error message.
3.3.4 Error Prevention (Legal, Financial, Data)	Not applicable	The built-in tools are not designed for collecting legal or financial data. For other data (such as user test responses), the user can review and correct information before submission.

Criteria	Met?	Notes
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Robust		
4.1.1 Parsing	X	
4.1.2 Name, Role, Value	X	
4.1.3 Status Messages	Not applicable	Status messages are not implemented.

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