

ThingLink Accessibility Statement

Preface. ThingLink is first and foremost an authoring tool designed for creating interactive visual media. While ThingLink provides a number of solutions designed to support creation of accessible content, the accessibility of the final result still depends on the content creator. This statement does not apply to the whole website but rather the special viewing mode of interactive visual media available to the end viewer called *accessibility player*. Additional notes and guidelines are available in the [help center](#).

Date of the claim: March 28th, 2022.

The statement is based on Web Content Accessibility Guidelines 2.1 as described at <https://www.w3.org/TR/WCAG21/>.

Conformance level satisfied: AA.

The claim applies only to the accessibility player for images and 360° images made and hosted on ThingLink. This is limited to all URLs that fit the following structure:

https://app.widgets.thinglink.com/accessibility/*, where * stands for unique content ID. Other parts of the ThingLink website outside of viewing interactive visual media like public landing pages, marketing blog, help center and end user interface may not fully meet the accessibility criteria.

In case you have any questions about this statement, please contact us via email at support@thinglink.com.

WCAG 2.1 AA Checklist

Criteria	Met?	Notes
Perceivable		
Text Alternatives		
1.1.1 Non-text Content	X	
Time-based Media		
1.2.1 Audio-only and Video-only (Prerecorded)	X	Users can provide alternatives for time-based media.
1.2.2 Captions (Prerecorded)	X	
1.2.3 Audio Description or Media Alternative (Prerecorded)	X	Users can provide audio alternatives for all content.
1.2.4 Captions (Live)	Not applicable	
1.2.5 Audio Description (Prerecorded)	X	See the notes for 1.2.3
Adaptable		
1.3.1 Info and Relationships	X	
1.3.2 Meaningful Sequence	X	
1.3.3 Sensory Characteristics	X	
1.3.4 Orientation	X	
1.3.5 Identify Input Purpose	Not applicable	There are no input fields in the accessibility player except for any input fields delivered via embedded content.
Distinguishable		
1.4.1 Use of Color	X	
1.4.2 Audio Control	X	
1.4.3 Contrast (Minimum)	X	Contrast can be further adjusted via the accessibility menu.
1.4.4 Resize text	X	Text size can be adjusted via the accessibility menu.
1.4.5 Images of Text	X	
1.4.10 Reflow	X	
1.4.11 Non-Text Contrast	X	Default user interface elements have a contrast ratio of at least 3:1. Contrast for user-generated content and default UI controls can be adjusted via the accessibility menu.
1.4.12 Text Spacing	X	Text spacing can be adjusted via the accessibility menu.
1.4.13 Content on Hover or Focus	Not applicable	Receiving and then removing pointer hover or keyboard focus does not trigger any additional content.

Criteria	Met?	Notes
Operable		
Keyboard Accessible		
2.1.1 Keyboard	X	
2.1.2 No Keyboard Trap	X	
2.1.4 Character Key Shortcuts	Not applicable	Character key shortcuts are not implemented.
Enough Time		
2.2.1 Timing Adjustable	X	
2.2.2 Pause, Stop, Hide	X	
Seizures		
2.3.1 Three Flashes or Below Threshold	X	
Navigable		
2.4.1 Bypass Blocks	X	
2.4.2 Page Titled	X	
2.4.3 Focus Order	X	
2.4.4 Link Purpose (In Context)	X	
2.4.5 Multiple Ways	X	
2.4.6 Headings and Labels	X	
2.4.7 Focus Visible	X	
Input Modalities		
2.5.1 Pointer Gestures	X	Built-in functionality does not rely on multipoint or path-based gestures or can be operated with a single pointer.
2.5.2 Pointer Cancellation	X	
2.5.3 Label in Name	X	
2.5.4 Motion Actuation	Not applicable	No built-in functionality relies on motion controls.
Understandable		
Readable		
3.1.1 Language of Page	X	
3.1.2 Language of Parts	X	
Predictable		
3.2.1 On Focus	X	
3.2.2 On Input	X	
3.2.3 Consistent Navigation	X	
3.2.4 Consistent Identification	X	
Input Assistance		
3.3.1 Error Identification	X	
3.3.2 Labels or Instructions	X	
3.3.3 Error Suggestion	X	
3.3.4 Error Prevention (Legal, Financial, Data)	Not applicable	

Criteria	Met?	Notes
Robust		
4.1.1 Parsing	X	
4.1.2 Name, Role, Value	X	
4.1.3 Status Messages	Not applicable	Status messages are not implemented.

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